



THE STATE BAR OF CALIFORNIA  
INTELLECTUAL PROPERTY LAW SECTION

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# 2016 IP and the Internet Conference

TUESDAY, SEPTEMBER 6, 2016

**Salesforce**

101 Spear Street  
San Francisco, CA 94105



#CAIPSection

Register Online: <http://ipsection.calbar.ca.gov>

# PROGRAM SCHEDULE

## Registration and Continental Breakfast

8:00 a.m. - 8:45 a.m.

## Welcome Remarks

8:30 a.m. - 8:45 a.m.

## Opening Keynote: Computer Crime & Intellectual Property Section

8:45 a.m. - 9:30 a.m.

Acting Deputy Assistant Attorney General Richard Downing provides the Computer Crime & Intellectual Property Section's perspective on this year's major developments from the battle over encryption to ransomware.

**SPEAKER:** Richard Downing, Acting Deputy Assistant Attorney General, U.S. Department of Justice

## CDA Section 230 in the Age of Cyber Civil Rights and Terrorism

9:30 a.m. - 10:30 a.m.

Communications Decency Act Section 230 immunizes web publishers for third party content. The immunity, however, is not absolute as courts have carved limited exceptions and social media websites are now being challenged for aiding and abetting ISIS and other terror groups. This panel will offer competing views on what exceptions, if any, should be made for Section 230 immunity.

**SPEAKERS:** Eric Goldman, Santa Clara University School of Law  
Chris Kelly, Safer California Foundation

**MODERATOR:** Bennet G. Kelley, Internet Law Center

## Break

10:30 a.m. - 10:40 a.m.

## Internet Law Update

10:40 a.m. - 11:40 a.m.

IP Vanguard Award winner Ian Ballon, author of the leading treatise on *Internet Law, E-Commerce and Internet Law: Treatise with Forms*, provides a meta view on the latest developments in Internet Law.

**SPEAKER:** Ian Ballon, Greenberg Traurig

## Lunch

11:40 a.m. - 1:30 p.m.

Lunch will be held at the State Bar Offices, 180 Howard Street, San Francisco, and will feature "table topics" with separate discussions led by leading practitioners.

- |   |   |
|---|---|
| 1) Heather Antoine, Antoine Law Group (Social Media)                        | 5) Hannah Poteat, Github (Privacy - U.S.)                                   |
| 2) Francoise Gilbert, Greenberg Taurig (Privacy - Global)                   | 6) Jonathan Tal, Tal Global (Cybersecurity)                                 |
| 3) Karl Kronenberger, Kronenberger Rosenfeld (Computer Fraud and Abuse Act) | 7) Dan Tynan, Former Editor-in-Chief of Yahoo Tech (A Reporter's Viewpoint) |
| 4) Corynne McSherry, Electronic Frontier Foundation (Copyright)             | 8) Timothy Vollmer, Creative Commons (Creative Commons)                     |

## Social Media Takedowns

**1:30 p.m. – 2:30 p.m.**

The panel will discuss online copyright and trademark infringement on social media sites, including the legal basis for requesting that a social media platform takedown infringing materials. A brief overview of the DMCA safe harbor available to social media platforms will be provided along with a parallel discussion of the lack of safe harbor for trademark infringement. We will also discuss secondary liability, liability for improper takedowns, and defenses to infringement that often prevent a successful takedown. The presentation will include a sample take down request and the information needed by a social media platform from a rights holder for a successful takedown.

**SPEAKERS:** Lynne E. Graybeal, Perkins Coie LLP  
 Beth M. Goldman, Orrick, Herrington & Sutcliffe LLP  
 Emily Burns, Google, Inc.

## Privacy Like It's 1999: Do We Need 21st Century Privacy Laws?

**2:30 p.m. – 3:30 p.m.**

Ever since the Snowden leaks, electronic privacy has been a hot topic and contributed to the collapse of the US-EU Safe Harbor framework. Get the latest on developments in privacy law in the U.S. and in the EU from the Director of Privacy Education and Policy for Attorney General Kamala Harris and the author of the treatise Global Privacy and Security Law.

**SPEAKERS:** Joanne McNabb, California Department of Justice  
 Francoise Gilbert, Greenberg Traurig

**MODERATOR:** Francine D. Ward, Of Counsel, Monty White, LLP

## Break

**3:30 p.m. – 3:45 p.m.**

## Disruption, Innovation, and the Law: An In-House Perspective

**3:45 p.m. – 4:45 p.m.**

In this age of disruption and rapid innovation, this panel offers the in-house perspective on managing the legal and business risks created by new technology, evolving business models, and globalization.

**SPEAKERS:** Norman Reed, Ripple (Tentative)  
 David M. Simon, Salesforce.com  
 Gregory P. Goeckner, Hollywood Foreign Press Association  
**MODERATOR:** Bennet G. Kelley, Internet Law Center

## Reception

**4:45 p.m. – 6 p.m.**

Stay after the program to network with IP practitioners with a hosted reception.

## Program Planning Contributors:

Bennet G. Kelley, Internet Law Center  
 Barbara L. Friedman, Dergosits & Noah  
 Gregory P. Goeckner, Hollywood Foreign Press Association  
 Francine D. Ward, Of Counsel, Monty White, LLP

# REGISTRATION INFORMATION

## **CANCELLATIONS/REFUND POLICY:**

Cancellations and requests for refunds must be received in writing no later than Tuesday, August 30, 2016 and are subject to a \$50 service charge. Refunds will not be available after Tuesday, August 30, 2016.

## **SUBSTITUTE REGISTRANTS:**

Substitute registrants are allowed and must register in their own name at the event to receive MCLE credit.

## **QUESTIONS:**

For registration information call (415) 538-2508. Telephone registrations will not be accepted. For program content and/or Section information, please call (415) 538-2375.

## **SPECIAL ASSISTANCE:**

For special assistance, please call 415-538-2375.

## **ON-SITE:**

On-site registration opens at 8 a.m. and is subject to space availability.

## **CYLA MEMBERS:**

*(All CA Members that have been in practice 5 years or less OR are 36 years or younger.)*  
Please call (415) 538-2375 for information on a 25% discount towards registration.

# 2016 IP and the Internet Conference

Tuesday, September 6, 2016 • San Francisco

## REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

Bar Number: \_\_\_\_\_

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Firm Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

(Required for email confirmation)

Program package includes 5.75 hours of MCLE credits, program materials, continental breakfast and lunch.

☐ Check here if you do not want your information released.

### REGISTRATION FEES (check the appropriate circle)

- ☐ **\$395** Intellectual Property Law Section Members
- ☐ **\$490** Non-Section Members  
(includes enrollment in the Intellectual Property Law Section for 2016)
- ☐ **\$270** Law School Faculty, Paralegal, Government, or Non-Profit
- ☐ **\$100** Non-Attorney Law Student

### AMOUNT ENCLOSED OR TO BE CHARGED

\$ \_\_\_\_\_

### REGISTRATION INFORMATION

**Deadline:** In order to pre-register, your form and check, payable to The State Bar of California, or credit card information, must be received by Tuesday, August 30, 2016.

**Register Online:** <http://ipsection.calbar.ca.gov>

**Mail To:** Program Registrations, The State Bar of California,  
180 Howard Street, San Francisco, CA 94105.

**Fax To:** Program Registration at 415-538-2368. In order to fax your registration, credit card information is MANDATORY.  
**(Photocopies of checks will NOT be accepted.)**

### CREDIT CARD INFORMATION (VISA/MASTERCARD ONLY)

I authorize The State Bar of California to charge my program registration to my VISA/MasterCard account. (No other credit card will be accepted.)

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Register Online <http://ipsection.calbar.ca.gov>



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